



EAR > Île-de-France

Radio audience in Île-de-France: April-June 2024



Médiamétrie publishes radio audience results, in Île-de-France over the 1st April to 23rd June 2024 period, measured on a population of 4 829 individuals aged of 13 years and over.

On an average Monday-Friday day (5am – midnight), radio reach **6,3 millions** of 13 years and over, for an average listening time of **2h33** per listener.

Characteristics of the period during the week (Monday-Friday)

	April-June 2024	January-March 2024	April-June 2023
Number of weekdays of the wave (including DLAs)	60	65	60
Number of Days of Least Activity	6	3	6
Number of school holidays	10	15	11
Activity rate excluding DLAs (in %) ⁽¹⁾	77.8	78.8	77.4

(1) Activity rate: share of employed individuals having carried out their professional activity on the same day as the interview.

The audience results are based on the "Monday-Friday" time frame, excluding the Days of Least Activity (DLA), days for which the activity rate is below 55%. For the period April-June, 6 DLAs was recorded : Monday the 1st April, Wednesday the 1st May, Wednesday the 8th May, Thursday the 9th May, Friday the 10th May and Monday the 20th May 2024.

Radio Audience in Île-de-France,

Population aged of 13 years and over (Monday-Friday)

	April - J une 2024					January - March 2024					April - J une 2023				
	AA%	AA 000	CA %	CA 000	TSL h/mm	AA%	AA 000	CA %	CA 000	TSL h/mm	AA%	AA 000	CA %	CA 000	TSL h/mm
5h - 24h	8.1	840	60.1	6,251	2h33	8.3	859	61.5	6,396	2h33	8.7	901	64.6	6,656	2h34
7h - 9h	15.7	1,632	33.9	3,528	0h56	16.9	1,757	35.4	3,683	0h57	17.5	1,805	36.1	3,714	0h58

In this press release, only stations, networks and coupling subscribing to the survey and having achieved 1% cumulative audience Monday-Friday (5 a.m. – midnight).



Radio Audience form Monday to Friday (5am – midnight)

		April - J une 2024		January - March 2024		April - J une 2023	
		CA	Audience Share	CA	Audience Share	CA	Audience Share
		%	%	%	%	%	%
RADIO IN GENERAL		60.1	100.0	61.5	100.0	64.6	100.0
General-interest programs	Total	27.8	39.5	29.7	42.3	30.4	39.7
Including							
	EUROPE 1	5.2	5.7	4.9	5.6	4.9	4.4
	FRANCE INTER	12.3	15.3	14.4	18.8	13.2	15.3
	RMC	5.2	6.1	4.9	5.9	6.8	8.5
	RTL	8.2	11.6	8.4	11.4	9.0	10.8
Music programs	Total	21.5	22.1	21.8	19.9	22.2	21.4
Including							
	CHERIE FM	2.4	2.4	2.3	1.3	1.8	1.7
	FUN RADIO	1.5	1.0	1.8	0.9	1.8	1.9
	NOSTALGIE	4.0	3.9	3.1	3.1	4.3	4.0
	NRJ	3.9	3.5	4.4	4.0	4.5	3.0
	RADIO NOVA	1.0	0.9	1.2	0.8	1.2	0.7
	RFM	2.0	2.0	2.1	1.7	1.6	1.5
	RIRE ET CHANSONS	2.9	1.9	2.9	1.6	2.2	1.5
	RTL2	2.3	1.7	2.3	1.9	2.6	2.3
	SKYROCK	5.5	3.7	5.4	3.1	5.1	3.2
Thematic programs	Total	16.7	16.6	19.0	19.8	18.6	18.0
Including							
	FRANCE CULTURE	3.8	3.7	4.8	5.3	3.6	3.3
	FRANCE INFO	10.0	6.8	10.7	6.8	11.0	7.3
	FRANCE MUSIQUE	1.2	1.6	1.4	1.7	1.5	1.9
	RADIO CLASSIQUE	2.3	3.2	2.9	3.8	3.1	4.0
Local Programs	Total	17.1	18.1	16.9	15.6	18.0	17.5
Including							
	CHANTE FRANCE	1.4	1.1	1.2	0.9	NA	NA
	FIP	2.2	3.4	2.5	3.8	2.1	3.2
	GENERATIONS	1.1	0.5	NA	NA	1.6	0.9
	LATINA	2.1	2.2	2.2	1.2	2.0	1.1
	OUI FM	1.9	1.6	1.7	1.2	1.6	1.6
	TROPIQUES FM	1.4	1.3	1.0	0.8	1.6	1.4
	TSF JAZZ	1.1	0.8	1.1	0.8	1.1	0.9

NA = Not Available



Radio Audience from Monday to Friday (5am – midnight)

Population in Île-de-France (13 years old and over) :
10 405 000 en 2024,
10 302 000 en 2023.

	April - J une 2024	January - March 2024	April - J une 2023
	CA Thousands	CA Thousands	CA Thousands
RADIO IN GENERAL	6,251	6,396	6,656
General-interest programs Total	2,897	3,089	3,134
Including			
EUROPE 1	536	508	506
FRANCE INTER	1,275	1,500	1,360
RMC	541	512	705
RTL	851	876	924
Music programs Total	2,241	2,265	2,290
Including			
CHERIE FM	254	235	187
FUN RADIO	153	189	186
NOSTALGIE	420	327	446
NRJ	410	460	462
RADIO NOVA	100	124	119
RFM	204	219	168
RIRE ET CHANSONS	300	303	225
RTL2	239	243	268
SKYROCK	575	559	529
Thematic programs Total	1,741	1,978	1,916
Including			
FRANCE CULTURE	396	505	368
FRANCE INFO	1,040	1,110	1,136
FRANCE MUSIQUE	124	148	157
RADIO CLASSIQUE	244	302	318
Local Programs Total	1,783	1,754	1,850
Including			
CHANTE FRANCE	144	124	NA
FIP	229	256	220
GENERATIONS	118	0	167
LATINA	221	228	201
OUI FM	201	174	165
TROPIQUES FM	142	103	161
TSF JAZZ	119	116	109

NA = Not Available



Audience for advertising couplings from Monday to Friday (5am - midnight) ⁽³⁾

⁽¹⁾ 1% = 104 050 individuals aged of 13 yo and over

⁽²⁾ 1% = 103 020 individuals aged of 13 yo and over

	April - J une 2024		January - March 2024		April - J une 2023	
	CA ⁽¹⁾ %	Audience share %	CA ⁽¹⁾ %	Audience share %	CA ⁽²⁾ %	Audience share %
RADIO IN GENERAL	60.1	100.0	61.5	100.0	64.6	100.0
NRJ GLOBAL MASSIVE IMPACT	11.8	11.6	11.2	10.0	11.4	10.2
IMPACT +	8.5	8.1	7.6	6.0	7.7	7.2
PRIORITE IDF	14.1	14.5	13.9	12.4	14.1	12.5
GROUPE M6 IDF	11.6	14.3	12.3	14.2	13.0	15.0
FIRST ILE DE FRANCE	3.8	2.7	4.1	2.8	4.4	4.2
LAGARDÈRE RADIO	7.6	8.0	NA	NA	NA	NA
LAGARDÈRE PUBLICITÉ NEWS	8.5	8.9	8.0	7.8	7.7	6.8
LAGARDÈRE PUBLICITÉ NEWS IDF	7.0	6.7	5.4	4.0	5.0	4.7
LIP !	10.0	9.4	8.8	6.8	8.6	8.9
LES INDÉS RADIOS	14.2	13.6	12.0	8.7	13.3	11.4
LES INDÉS CAPITALE	10.4	10.0	9.0	6.4	10.6	8.1
NOVA AND FRIENDS	2.1	1.7	2.3	1.5	2.2	1.6
PARIS - IDF +	3.4	2.9	3.4	2.4	3.1	2.4
G1981 - IDF ALL ACCESS	5.4	4.5	5.1	3.0	5.5	3.9
G1981 - IDF AVANTAGE ACCESS	4.8	4.2	4.5	2.6	4.5	3.3
G1981 - IDF PREMIUM ACCESS	4.0	3.8	3.9	2.4	3.6	2.7
G1981 - IDF LOCAL ACCESS	1.5	0.7	1.5	0.6	2.1	1.2
HPI GROUPE IDF	2.6	2.0	2.6	2.0	1.9	1.7
LES FRANCILIENNES	1.6	1.0	1.5	1.2	2.2	1.3

NA = Not Available

⁽³⁾ Composition of the couplings is available on 5th page. The name and/or the composition of the couplings may differ the previous waves.

Audience of aggregates by status form Monday to Friday (5am - midnight)

	April - J une 2024		January - March 2024		April - J une 2023	
	CA ⁽¹⁾ %	Audience share %	CA ⁽¹⁾ %	Audience share %	CA ⁽²⁾ %	Audience share %
RADIO IN GENERAL	60.1	100.0	61.5	100.0	64.6	100.0
PUBLIC SERVICE RADIO STATIONS	25.0	32.5	27.1	38.3	27.4	33.0
Including : RADIO FRANCE	24.4	32.0	26.5	37.3	26.6	32.0
PRIVATE COMMERCIAL RADIO STATIONS	42.8	63.3	43.1	57.6	47.3	62.0



Composition of advertising couplings

During the April-June 2024 period, advertising couplings were made up of the following stations:

NRJ Global Massive Impact = Chérie FM, Nostalgie, NRJ, Rire et Chansons

Impact + = Chérie FM, Nostalgie, Rire et Chansons

Priorité IDF = Chante France, Chérie FM, Nostalgie, NRJ, Radio Nova, Rire et Chansons, TSF JAZZ

Groupe M6 IDF = Fun Radio, RTL, RTL2

First Ile de France = Fun Radio, RTL2

Lagardère Radio = Europe 1, Europe 2, RFM

Lagardère Publicité News = Europe 1, Europe 2, Radio Nova, RFM

Lagardère Publicité News IDF = Chante France, Europe 2, OUI FM, Radio FG, Radio Nova, RFM

LIP ! = Chante France, Europe 2, Fun Radio, OUI FM, Radio FG, Radio Nova, RFM, RTL2

Les Indés Capitale = 15 stations suivantes : Ado, Africa Radio, Beur FM, Evasion, Générations, Latina, Lovely, M Radio, MBS, Radio Orient, Sud Radio, Tropiques FM, TSF JAZZ, Urban Hit, Voltage

Nova and Friends = Radio Nova, TSF JAZZ

Paris - IDF + = Chante France, Radio Nova, TSF JAZZ

G1981 - IDF All Access = Ado, Latina, OUI FM, Voltage

G1981 - IDF Avantage Access = Latina, OUI FM, Voltage

G1981 - IDF Premium Access = Latina, OUI FM

G1981 - IDF Local Access = Ado, Voltage

HPI Groupe IDF = Chante France, Evasion, Lovely, MBS

Les Franciliennes = Générations, M Radio

Les Indés Radios = 130 stations suivantes : 100%, 47 FM, Activ Radio, Ado, Africa Radio, Alouette, Alpes 1 Alpes du Sud / Alpes 1 Grand Grenoble, ARL, Beur FM, Blackbox, Canal FM, Cannes Radio, Cerise FM, Champagne FM, Chante France, Collines La Radio, Décibel (Bretagne), Delta FM (Hauts de France), Direct FM, DKL Dreyeckland, Echo FM, Est FM, Evasion, FC Radio, FGL-Fréquence Grands Lacs, Flash FM (Nouvelle Aquitaine), Flor FM, FM 81, Forever, Forum, France Maghreb 2 (province), Fréquence Plus, Fusion FM, Galaxie Radio (Hauts de France), Générations (IDF), Générations (Lyon Métropole), Grand Sud FM, Happy Radio (ex Bergerac 95), Hit West, Horizon (Hauts de France), Hot Radio, Impact FM, Inside Radio, Jaime Radio, Jazz Radio (D), Jazz Radio (B), Jordanne FM, K6 FM, Kernews, Kiss FM, Kit FM, La Radio Plus, Latina, Latitude, Like Radio (ex Dici Radio), Littoral FM, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Maritima, Max Radio, MBS, Melody, Melody d'Azur (06,83) (ex Radio Emotion), Métropolys, Mistral FM, Mixx FM, Mona FM, Montagne FM, MTI, N'Radio, Nice Radio, Océane, ODS Radio, OUI FM, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Plein Air, Plein Coeur, Radio 3DFM, Radio 6, Radio 8, Radio Alfa, Radio Bonheur, Radio Camargue, Radio Caroline, Radio Contact, Radio ECN, Radio Espace, Radio FG, Radio Flash (Occitanie), Radio Intensité, Radio Isa, Radio Mélodie, Radio Ménergy, Radio Mont-Blanc, Radio Numéro 1, Radio One, Radio Orient, Radio Scoop, Radio Star Sud, Radio Star (Bourgogne-Franche Comte, Grand Est), Radio Studio 1, Radio VFM-Vire FM, RCA, RDC-Radio Couserans, RDL, RMB-Radio Montluçon Bourbonnais, RMN - La Bretagne en Musique, RTS, RVA, RVM (Grand Est), Sea FM, Sud Radio, Sweet FM, Tendence Ouest, TFM, Tonic Radio, Top Music, Totem, Toulouse FM, Tropiques FM, TSF JAZZ, Urban Hit, Vibration, Virgin Radio (ex Virage Radio), Voltage, Wit FM

Definitions

Aggregates by status

Public service radio stations regroupent l'ensemble des stations de Radio France et RFI-Radio France Internationale.

Radio France : Fip, France BLEU, France Culture, France Info, France Inter, France Musique, Mouv'.

Private commercial radio stations regroupent l'ensemble des stations commerciales locales, régionales et nationales.

Private association radio stations regroupent les radios pour lesquelles la publicité représente moins de 20% du chiffre d'affaires

Others programs regroupent les radios étrangères, les autres radios ou non-identifiées, les radios sans statut, les NSP.



Definitions

Aggregates by radio formats

General programs : Europe 1, France BLEU, France Inter, RMC, RTL.

Musical programs : Chérie FM, Europe 2, Fun Radio, M Radio, Mouv', Nostalgie, NRJ, Radio Nova, RFM, Rire et Chansons, RTL2, Skyrock.

Thematic programs : BFM Business, France Culture, France Info, France Musique, Radio Classique, RFI-Radio France Internationale.

Local programs : Fip, Les Indés Radios, TSF JAZZ, other local radio stations not affiliated to a national network.

Audience indicators

AA: Average Audience = Average audience per quarter hour, in percentage of the population or in thousands.

CA: Cumulative Audience = All individuals having listened at least once during the time slot or the day (5 am-midnight), in percentage of the population or in thousands.

TSL: Time Spent Listening per Listener (in hrs/min).

AS: Audience share (market share) = The share of the listening volume of a station, an aggregate or a coupling in the overall listening volume of the radio media.



Events over the period

Over the April-June 2024 survey period, from 1 April to 23 June 2024, the news was marked by events likely to have had an impact on radio listening behaviour:

14 April: Iran launches more than 200 drones and missiles towards Israel.

16 April: the Olympic flame is lit at the ancient site of Olympia, Greece. It arrived in France, at the old port of Marseille, **on 8 May**.

27 April: in Châteauroux, a 15-year-old boy was stabbed to death by a teenager of the same age already known to the police.

10 May: Kylian Mbappé announced he is leaving PSG. **3 June:** he will officially arrive at Real Madrid next season.

15 May: Emmanuel Macron declares a state of emergency in New Caledonia after riots which left 3 dead, including a police officer.

23-24 May: public broadcasting is disrupted by a strike against the proposed reform providing for a consolidation of public media.

28 May: Spain, Ireland and Norway recognize the State of Palestine.

9 June: in France, the National Rally party, led by Jordan Bardella, easily came first in the European elections with 31% of the vote. During a televised speech, Emmanuel Macron announced the dissolution of the National Assembly and the legislative elections on 30 June and 7 July. **10 June:** the left-wing parties announced an alliance for the legislative elections, the New Popular Front.

14 June: football's Euro 2024 gets underway in Germany.



Survey Characteristics



Interviews conducted between 2nd April and 24th June 2024 in a population of individuals aged of 13 and over, living in Île-de-France : 3 312 interviews for the Monday – Friday period.

- Audience information gathering on the previous day (from 5.00am in the morning to 5.00am the previous morning of the interview) carried out spontaneously. The interviewee lists the names of the radio stations they have listened to, without any prompting.
 - Interviews were carried out on Sundays and public holidays included, on mobile phones and landlines in order to optimise the reachability of the population by telephone. Calls were made between 3.30pm and 9pm Monday to Friday, from 11am to 8pm on Saturday mornings and between 3pm and 8pm on Sundays.
 - The audience results focus on the « Monday-Friday » time base created by excluding Days of Least Activity (DLAs), days for which the national activity rate is less than 55%. Over the April-June 2024 period, 6 DLAs was recorded : Monday the 1st April, Wednesday the 1st May, Wednesday the 8th May, Thursday the 9th May, Friday the 10th May and Monday the 20th May 2024.
 - Daily monitoring of socio-demographic representativeness of the sample with equal distribution of the interviews among the days of the survey.
 - Only the cumulative audience can be used to calculate the number of listeners :
cumulative audience (as a %) x 104 050 = number of listeners.
- The same calculation cannot be performed using audience share points.

About Médiamétrie, a trusted third party for fair and objective measurements

Médiamétrie is committed to provide its customers with joint and sovereign standard audience measurements. As data leader and media expert, the company applies its know-how to video, audio and crossmedia behaviour measurements, as well as advertising effectiveness. Every day, some 800 employees design and produce the right measure for today and tomorrow to support the free decision-making of the company's customers in France and abroad. In 2023, Médiamétrie Group achieved a turnover of €104.1 million and processed over one billion data every day.

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Les Mots des Médias
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