

10th July 2024

EAR > National

Radio audience in France: April-June 2024



Médiamétrie publishes radio audience results, in metropolitan France

over the April 1^{rst} to June 23th 2024 period measured on a population of 26,026 individuals aged of 13 years and over.

On an average Monday-Friday day (5am – midnight), radio reach 38.2 millions of 13 yo and over, for an average listening time of 2h45.

Characteristics of the period during the week (Monday-Friday)								
	April – June 2024	January – March 2024	April – June 2023					
Number of weekdays of the wave (including LADs)	60	65	60					
Number of Low Activity Days (LAD)	6	3	6					
Number of school holidays	10	15	11					
Activity rate excluding LADs (in %) (1)	77.0	77.7	74.7					

⁽¹⁾ Activity rate: share of employed individuals having carried out their professional activity the day before the interview

The audience results are based on the "Monday-Friday" time frame, excluding the Days of Least Activity (DLA), days for which the activity rate is below 55%. For the period April - June 2024, 6 DLA were recorded: Monday 1st April, Wednesday 1st May, Wednesday 8th May, Thursday 9th May, Friday 10th May and Monday 20th May.

	Radio Audience Population aged of 13 years and over (5 a.mmidnight)														
	April - June 2024				January - March 2024					April – June 2023					
	AA %	AA 000	CA%	CA 000	TSL h/mn	AA %	AA 000	CA%	CA 000	TSL h/mn	AA %	AA 000	CA%	CA 000	TSL h/mn
Monday - Friday	9.9	5,545	68.1	38,212	2h45	10.0	5,622	69.1	38,727	2h45	9.7	5,413	70.6	39,260	2h37
Saturday - Sunday	7.3	4,084	56.6	31,757	2h27	7.1	3,962	56.4	31,613	2h23	6.9	3,853	57.8	32,179	2h17

In this press release, only the stations, networks and advertising coupling subscribing to the survey and having achieved a 1% cumulative audience Monday –Friday (5 a.m.-midnight) are mentioned.



Radio audience from Monday to Friday (5 a.m.-midnight)

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Radio audience in France : April-June 2024

		Ар	ril - June 2		Janua	ary - March		April - June			
(1) Composition of "Les Indés Radios" o	n page 7	CA	TSL	Audience share	CA	TSL	Audience share	CA	TSL	Audience share	
		%	h/mn	%	%	h/mn	%	%	h/mn	%	
RADIO IN GENERAL		68.1	2h45	100.0	69.1	2h45	100.0	70.6	2h37	100.0	
General-Interest programs	Total	30.9	2h21	38.7	31.9	2h24	40.2	31.5	2h19	39.4	
Including											
EUROPE 1		4.2	1h45	3.9	4.3	1h44	3.9	3.5	1h39	3.2	
FRANCE BLEU		4.5	1h50	4.3	4.9	1h54	5.0	4.5	1h52	4.5	
FRANCE INTER		12.2	2h05	13.6	12.8	2h02	13.7	12.5	2h03	13.9	
RMC		5.5	1h53	5.5	5.6	1h58	5.8	5.6	1h56	5.9	
RTL		9.0	2h22	11.3	9.6	2h21	11.9	9.5	2h19	11.9	
Musical programs	Total	30.6	1h51	30.1	30.9	1h47	29.0	31.1	1h49	30.4	
Including											
CHERIE FM		3.1	1h20	2.2	3.0	1h25	2.2	2.8	1h25	2.1	
EUROPE 2		1.9	1h08	1.2	2.0	1h04	1.1	2.2	1h06	1.3	
FUN RADIO		3.4	1h18	2.3	3.3	1h18	2.3	3.7	1h29	2.9	
M RADIO		1.0	1h36	0.8	1.2	1h39	1.0	0.9	1h34	0.7	
NOSTALGIE		6.4	1h44	5.9	6.3	1h37	5.4	6.2	1h46	5.9	
NRJ		7.7	1h33	6.4	7.9	1h27	6.0	7.7	1h31	6.3	
RFM		3.1	1h34	2.6	3.0	1h41	2.6	3.0	1h33	2.5	
RIRE ET CHANSONS		2.5	1h05	1.4	2.6	0h58	1.3	1.9	0h57	1.0	
RTL2		3.6	1h25	2.7	3.8	1h15	2.5	3.8	1h30	3.1	
SKYROCK		6.0	1h13	3.9	5.9	1h12	3.7	5.8	1h16	4.0	
Thematic programs	Total	13.8	1h32	11.3	14.2	1h35	11.8	14.4	1h30	11.7	
Including		10.0	11102	11.0	1-1.2	11100	11.0	1-11-1	11100		
FRANCE CULTURE		3.5	1h40	3.1	3.4	1h46	3.2	3.0	1h32	2.4	
FRANCE INFO		8.2	0h59	4.3	8.5	1h01	4.5	8.8	1h02	4.9	
FRANCE MUSIQUE		1.8	2h00	1.9	1.8	1h41	1.6	1.9	1h44	1.7	
RADIO CLASSIQUE		1.7	1h46	1.6	1.9	1h54	1.9	1.8	2h02	2.0	
Local programs	Total	16.3	1h47	15.5	16.9	1h44	15.4	16.2	1h40	14.7	
Including											
FIP		1.2	2h32	1.6	1.4	2h18	1.6	1.1	2h00	1.2	
PRIVATE ASSOCIATION RADIO	PRIVATE ASSOCIATION RADIO STATIONS		1h31	1.3	2.0	1h39	1.7	1.7	1h38	1.5	
Comprising (number of station	ns)	1.6 (5	87 statio		(587 stations)			(585 stations)			
LES INDÉS RADIOS (1)		13.4				12.9 1h36 10.9			12.8 1h36 11.2		
Comprising (number of station	ns)	(1	30 station	ns)	(1	28 station	าร)	(1	29 station	ns)	



Radio audience from Monday to Friday (5 a.m.-midnight)

Press release

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Radio audience in France : April-June 2024

Population 13 yo and over : 56 078 000 in 2024 and 55 635 000 in 2023.		April - June 2024	January - March 2024	April - June 2023		
(1) Composition of "Les Indés Radios" on pag	ge 7	CA Thousands	CA Thousands	CA Thousands		
RADIO IN GENERAL		38,212	38,727	39,260		
o	T. (.)	47.000	47.074	47.505		
General-Interest programs	Total	17,333	17,874	17,505		
Including		0.050	0.007	4.000		
EUROPE 1		2,359	2,387	1,963		
FRANCE BLEU		2,499	2,775	2,490		
FRANCE INTER		6,851	7,179	6,967		
RMC		3,088	3,159	3,129		
RTL		5,044	5,375	5,287		
Musical programs	Total	17,167	17,329	17,289		
Including						
CHERIE FM		1,743	1,689	1,539		
EUROPE 2		1,084	1,114	1,210		
FUN RADIO		1,885	1,878	2,042		
M RADIO		551	679	482		
NOSTALGIE		3,566	3,540	3,442		
NRJ		4,340	4,423	4,256		
RFM		1,718	1,662	1,675		
RIRE ET CHANSONS						
RTL2		1,380	1,480	1,080		
		2,004	2,121	2,100		
SKYROCK		3,351	3,308	3,239		
Thematic programs	Total	7,744	7,943	8,021		
Including FRANCE CULTURE		4.039	1.019	1 6 4 4		
FRANCE CULTURE FRANCE INFO		1,938	1,918	1,644		
		4,609	4,761	4,878		
FRANCE MUSIQUE		1,008	1,018	1,039		
RADIO CLASSIQUE		949	1,076	994		
Local programs	Total	9,164	9,487	9,033		
Including						
FIP		676	757	639		
PRIVATE ASSOCIATION RADIO STAT	TIONS	882	1,119	966		
Comprising (number of stations)		(587 stations)	(587 stations)	(585 stations)		
LES INDÉS RADIOS (1)		7,518	7,252	7,138		
Comprising (number of stations)		(130 stations)	(128 stations)	(129 stations)		



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Radio audience in France : April-June 2024

Radio audience from Saturday to Sunday (5 a.m.-midnight)

(1) % = 560 780 individuals aged of 13 ye		Арі	il - June	2024	Janua	January - March 2024			April - June 2023			
(2) % = 556 350 individuals aged of 13 years	and over	CA (1)	TSL	Audience share	CA (1)	TSL	Audience share	CA (2)	TSL	Audience share		
(3) Composition of "Les Indés Radios" on	page 7	%	h/mn	%	%	h/mn	%	%	h/mn	%		
RADIO IN GENERAL		56.6	2h27	100.0	56.4	2h23	100.0	57.8	2h17	100.0		
General-Interest programs	Total	25.5	2h10	39.8	25.3	2h06	39.6	25.1	2h04	39.3		
Including		20.0	21110	00.0	20.0	21100	00.0	20.1	21104	00.0		
EUROPE 1		3.3	1h41	4.0	3.5	1h41	4.4	2.7	1h42	3.5		
FRANCE BLEU		3.9	1h56	5.5	3.9	1h46	5.1	4.3	2h07	6.9		
FRANCE INTER		10.3	2h04	15.3	10.3	2h09	16.5	9.7	1h50	13.5		
RMC		3.9	1h34	4.4	3.7	1h22	3.7	3.7	1h28	4.2		
RTL		7.2	2h02	10.6	6.3	2h06	9.9	7.0	2h07	11.2		
Musical programs Including	Total	22.3	1h36	25.8	22.8	1h36	27.3	22.6	1h39	28.4		
CHERIE FM		2.0	1600	4.4	2.4	1615	2.2	2.2	1620	2.4		
EUROPE 2		2.0 1.3	1h00 1h27	1.4 1.4	2.4 1.4	1h15 1h18	2.2 1.3	2.2 1.5	1h28 1h05	2.4 1.2		
FUN RADIO		2.2	1h27	2.1	2.5	11110 1h07	2.1	2.3	1h17	2.2		
M RADIO					_			-				
NOSTALGIE		0.8	1h44	1.0	0.7	1h51	1.0	0.8	0h58	0.6		
		4.4	1h39	5.3	5.1	1h35	6.0	3.7	1h46	4.9		
NRJ RFM		4.9	1h14	4.4	5.2	1h24	5.4	4.9	1h20	4.9		
		2.6	1h29	2.8	2.1	1h35	2.5	2.5	1h38	3.0		
RIRE ET CHANSONS		1.3	1h13	1.2	1.4	0h46	0.8	1.5	1h10	1.3		
RTL2		2.8	1h10	2.4	2.5	1h02	1.9	2.5	1h21	2.6		
SKYROCK		4.2	0h57	2.9	4.3	1h03	3.4	4.9	1h11	4.4		
Thematic programs	Total	11.6	1h39	13.7	11.1	1h31	12.5	11.4	1h28	12.8		
Including												
FRANCE CULTURE		2.6	1h42	3.2	2.6	1h31	3.0	2.6	1h28	2.9		
FRANCE INFO		7.0	1h08	5.7	6.8	1h03	5.3	6.9	1h01	5.3		
FRANCE MUSIQUE		1.7	2h16	2.8	1.6	1h44	2,0	1.3	1h49	1.8		
RADIO CLASSIQUE		1.2	1h47	1.6	1.3	1h48	1.8	1.5	1h57	2.3		
Local programs	Total	14.2	1h37	16.6	12.8	1h43	16.4	12.7	1h33	15.0		
Including												
FIP		1.3	2h07	2.0	1.1	2h29	2.1	1.0	1h35	1.2		
PRIVATE ASSOCIATION RADIO S	STATIONS	1.4	1h45	1.7	1.1	1h50	1.6	1.3	1h47	1.8		
Comprising (number of stations	s)		87 statio	ns)	(5	87 station	ns)	(585 stations)				
LES INDÉS RADIOS (1)		10.9	1h29	11.8	10.0	1h34	11.6	9.9 1h27 11.0				
Comprising (number of stations	s)	(1:	30 statio	ns)	(1	28 station	ns)	(1	29 station	าร)		



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Radio audience in France : April-June 2024

Audience from adverstising coupling (5 a.m – midnight) (3)

	Арі	April - June 2024		Janua	ary - March	n 2024	April - June 2023			
$^{(1)}$ % = 560 780 individuals aged of 13 yo and over $^{(2)}$ % = 556 350 individuals aged of 13 yo and over	CA (1)	TSL	Audience share	CA (1)	TSL	Audience share	CA (2)	TSL	Audience share	
MONDAY, EDIDAY	%	h/mn	%	%	h/mn	%	%	h/mn	%	
MONDAY - FRIDAY										
RADIO IN GENERAL	68.1	2h45	100.0	69.1	2h45	100.0	70.6	2h37	100.0	
NRJ GLOBAL	17.7	1h41	15.9	17.9	1h36	15,0	17,0	1h40	15.3	
ADULTS ONLY	11,0	1h37	9.5	11.1	1h32	9,0	10.2	1h38	9,0	
PRIORITE IDF	2.6	1h35	2.2	2.6	1h24	1.9	2.6	1h29	2.1	
GROUPE M6	15.2	2h01	16.3	15.9	1h59	16.6	16.2	2h03	17.9	
M6 PUBLICITE RADIO	16,0	2h01	17.2	16.8	2h00	17.7	NA	NA	NA	
FIRST MUSIC	7.7	1h26	5.9	8.1	1h22	5.8	NA	NA	NA	
LAGARDÈRE RADIO	8.9	1h37	7.7	NA	NA	NA	NA	NA	NA	
LAGARDÈRE PUBLICITÉ NEWS	9.5	1h36	8.1	8.9	1h38	7.6	8.4	1h32	7,0	
LAGARDERE PUBLICITÉ NEWS IDF	1.3	1h28	1.0	1,0	1h10	0.6	0.9	1h33	0.8	
LIP!	1.9	1h26	1.4	1.6	1h13	1,0	1.6	1h43	1.5	
LPN+	1.7	1h34	1.4	1.5	1h29	1.2	NA	NA	NA	
NOVA AND FRIENDS	1.1	1h20	0.8	1,0	1h20	0.7	1,0	1h07	0.6	
PRIORITE AFFLUENT	3.5	1h11	2.2	3.6	1h05	2.1	2.8	1h01	1.6	
LES INDÉS RADIOS / TF1 PUB RADIOS	13,4	1h40	11,9	12,9	1h36	10,9	12,8	1h36	11,2	
LES INDÉS CAPITALE	4.5	1h31	3.6	4,0	1h23	2.9	3.9	1h23	2.9	
LES INDÉS FLEX	5.6	1h32	4.5	4.3	1h35	3.6	NA	NA	NA	
SATURDAY - SUNDAY										
RADIO IN GENERAL	56.6	2h27	100.0	56.4	2h23	100.0	57.8	2h17	100.0	
ND LOLODAL	44.0	41.00	40.0	40.0	4504	445	44.5	4500	40.0	
NRJ GLOBAL	11.8	1h26	12.3	12.8	1h31	14.5	11.5	1h33	13.6	
ADULTS ONLY PRIORITE IDF	7.4	1h28	7.9	8.4	1h27	9,0	7,0	1h38	8.7	
GROUPE M6	1.8	1h25	1.9	1.9	1h24	1.9	1.6	1h25	1.8	
	11.8	1h46	15.1	10.8	1h44	13.9	11.5	1h50	16,0	
M6 PUBLICITE RADIO	12.5	1h47	16.1	11.4	1h45	14.9	NA	NA	NA	
FIRST MUSIC	5.7	1h20	5.5	5.5	1h13	5,0	NA	NA	NA	
LAGARDÈRE RADIO LAGARDÈRE PUBLICITÉ NEWS	7.1 7.5	1h36 1h39	8.2 9,0	NA 6.7	NA 1h38	NA 8.2	NA 6.5	NA 1h35	NA 7.8	
LAGARDÈRE PUBLICITÉ NEWS IDF	1.2	1h29	1.3	0.7	1h18	0.6	0.9	1h14	0.8	
LIP!	1.7	1h29	2,0	1,0	1h17	1,0	1.4	1h18	1.4	
LPN+	1.1	1h16	1,0	1.1	1h27	1.2	NA	NA	NA	
NOVA AND FRIENDS	0.7	1h52	1,0	0.6	1h20	0.6	0.8	0h58	0.6	
PRIORITE AFFLUENT	2.1	1h28	2.2	2,0	0h56	1.4	2.2	1h07	1.9	
LES INDÉS RADIOS / TF1 PUB RADIOS	10.9	1h29	11,8	10,0	1h34	11,6	9,9	1h27	11,0	
LES INDÉS CAPITALE	4,0	1h29	4,0	2.9	1h29	3.3	3.4	1h06	2.9	
LES INDÉS CAPITALE LES INDÉS FLEX	4,0	1h35	5.2	3.6	1h29	3.6	NA	NA	NA	
LLO INDLO FLEX	4.0	11133	3.2	3.0	11121	3.0	INA	INA	INA	

⁽³⁾ The composition of advertising coupling for January-March 2024 can be found on page 7. The name and/or the composition of the coupling may differ from the previous waves. NA = Not Available



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Radio audience in France: April-June 2024

Audience of aggregates by status (5 a.m.-midnight)

	Apr	il - June 2	2024	January - March 2024			April - June 2023			
% = 560 780 individuals aged of 13 yo and over $%$ = 556 350 individuals aged of 13 yo and over	CA ⁽¹⁾	TSL	Audience share	CA (1)	TSL	Audience share	CA (2)	TSL	Audience share	
	%	h/mn	%	%	h/mn	%	%	h/mn	%	
MONDAY - FRIDAY			,		-			-		
RADIO IN GENERAL	68.1	2h45	100.0	69.1	2h45	100.0	70.6	2h37	100.0	
PUBLIC SERVICE RADIO STATIONS	25.2	2h11	29.2	26.3	2h11	30.1	26.7	2h01	29.3	
including : RADIO FRANCE	25.1	2h11	29.1	26.2	2h11	29.9	26.6	2h01	29.1	
PRIVATE COMMERCIAL RADIO STATIONS	50.7	2h25	65.1	51.2	2h24	64.5	52.3	2h19	65.4	
PRIVATE ASSOCIATION RADIO STATIONS	1.6	1h31	1.3	2.0	1h39	1.7	1.7	1h38	1.5	
OTHER PROGRAMS	4.7	1h45	4.4	4.3	1h37	3.7	3.9	1h48	3.8	
SATURDAY - SUNDAY										
RADIO IN GENERAL	56.6	2h27	100.0	56.4	2h23	100.0	57.8	2h17	100.0	
PUBLIC SERVICE RADIO STATIONS	21.5	2h14	34.7	21.7	2h09	34.7	22.1	1h55	32.2	
including : RADIO FRANCE	21.4	2h14	34.7	21.6	2h09	34.4	22,0	1h55	32,0	
PRIVATE COMMERCIAL RADIO STATIONS	40.2	2h03	59.4	39.9	2h00	59.6	41,0	1h58	61.4	
PRIVATE ASSOCIATION RADIO STATIONS	1.4	1h45	1.7	1.1	1h50	1.6	1.3	1h47	1.8	
OTHER PROGRAMS	3.8	1h29	4.1	3.8	1h29	4.2	3.4	1h45	4.5	

Definition of aggregates by status

Public service radio stations include all Radio France and RFI-Radio France internationale radio stations.

Radio France: FIP, France BLEU, France Culture, France Info, France Inter, France Musique, Mouy'.

Private commercial radio stations include all local, regional and national radio stations.

Private association radio stations include radio stations for which advertising represents less than 20% of turnover.

Others programs include foreign radio stations, other of unidentified stations radios, stations without a status, and those which did not provide information.



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Radio audience in France: April – June 2024



During the April – June 2024 period, advertising coupling were made up of the following stations:

NRJ Global = Chérie FM, Nostalgie, NRJ, Rire et Chansons

Adults Only = Chérie FM, Nostalgie, Rire et Chansons

Priorité IDF = Chante France IDF, Chérie FM IDF, Nostalgie IDF, NRJ IDF, Radio Nova IDF, Rire et Chansons IDF, TSF JAZZ IDF

Groupe M6 = Fun Radio, RTL, RTL2

M6 Publicité Radio = Fun Radio, M Radio, RTL, RTL2

First Music = Fun Radio, M Radio, RTL2

Lagardère Radio = Europe 1, Europe 2, RFM

Lagardère Publicité News = Europe 1, Europe 2, Radio Nova, RFM

Lagardère Publicité News IDF = Chante France IDF, Europe 2 IDF, OUI FM IDF, Radio FG IDF, Radio Nova IDF, RFM IDF

LIP! = Chante France IDF, Europe 2 IDF, Fun Radio IDF, OUI FM IDF, Radio FG IDF, Radio Nova IDF, RFM IDF, RTL2 IDF

LPN+ = Europe 2**, RFM**

Nova and Friends = Radio Nova, TSF JAZZ

Priorité Affluent = Radio Nova, Rire et Chansons, TSF JAZZ

TF1 Pub Radios = Les Indés Radios

Les Indés Radios = 130 following stations: 100%, 47 FM, Activ Radio, Ado, Africa Radio, Alouette, Alpes 1 Alpes du Sud / Alpes 1 Grand Grenoble, ARL, Beur FM, Blackbox, Canal FM, Cannes Radio, Cerise FM, Champagne FM, Chante France, Collines La Radio, Décibel (Bretagne), Delta FM (Hauts de France), Direct FM, DKL Dreyeckland, Echo FM, Est FM, Evasion, FC Radio, FGL-Fréquence Grands Lacs, Flash FM (Nouvelle Aquitaine), Flor FM, FM 81, Forever, Forum, France Maghreb 2 (province), Fréquence Plus, Fusion FM, Galaxie Radio (Hauts de France), Générations (IDF), Générations (Lyon Métropole), Grand Sud FM, Happy Radio (ex Bergerac 95), Hit West, Horizon (Hauts de France), Hot Radio, Impact FM, Inside Radio, Jaime Radio, Jazz Radio (D), Jazz Radio (B), Jordanne FM, K6 FM, Kernews, Kiss FM, Kit FM, La Radio Plus, Latina, Latitude, Like Radio (ex Dici Radio), Littoral FM, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Maritima, Max Radio, MBS, Melody, Melody d'Azur (06,83) (ex Radio Emotion), Métropolys, Mistral FM, Mixx FM, Mona FM, Montagne FM, MTI, N'Radio, Nice Radio, Océane, ODS Radio, OUI FM, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Plein Air, Plein Coeur, Radio 3DFM, Radio 6, Radio 8, Radio Alfa, Radio Bonheur, Radio Camargue, Radio Caroline, Radio Contact, Radio ECN, Radio Espace, Radio FG, Radio Flash (Occitanie), Radio Intensité, Radio Isa, Radio Mélodie, Radio Ménergy, Radio Mont-Blanc, Radio Numéro 1, Radio One, Radio Orient, Radio Scoop, Radio Star Sud, Radio Star (Bourgogne-Franche Comte, Grand Est), Radio Studio 1, Radio VFM-Vire FM, RCA, RDC-Radio Couserans, RDL, RMB-Radio Montluçon Bourbonnais, RMN - La Bretagne en Musique, RTS, RVA, RVM (Grand Est), Sea FM, Sud Radio, Sweet FM, Tendance Ouest, TFM, Tonic Radio, Top Music, Totem, Toulouse FM, Tropiques FM, TSF JAZZ, Urban Hit, Vibration, Virgin Radio (ex Virage Radio), Voltage, Wit FM

Les Indés Capitale = 15 following stations : Ado, Africa Radio, Beur FM, Evasion, Générations, Latina, Lovely, M Radio, MBS, Radio Orient, Sud Radio, Tropiques FM, TSF JAZZ, Urban Hit, Voltage

Les Indés Flex = 56 following stations: 100%*, Ado, Africa Radio, Alouette*, ARL, Blackbox, Cannes Radio, Cerise FM, Champagne FM*, Chante France*, Décibel (Bretagne), Direct FM*, Est FM, FM 81, Forum*, France Maghreb 2 (province)*, Fréquence Plus*, Générations*, Hit West*, Hot Radio, Impact FM, Inside Radio, Jazz Radio*, Jordanne FM, Latina*, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Max Radio, MBS, Métropolys, Mistral FM*, Montagne FM, MTI, OÜI FM*, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Radio Bonheur, Radio Caroline, Radio Contact*, Radio ECN, Radio FG*, Radio Flash (Occitanie), Radio Mélodie, Radio One, Radio Scoop*, RTS*, Sud Radio, TFM, Tonic Radio, Toulouse FM*, TSF JAZZ*, Urban Hit, Vibration*, Voltage

^{*}Only part of the station's network is included in the Les Indés Flex coupling (detailed composition and list of broadcasting departments available from TF1 PUB).

^{**} Only part of the station's network is included in the LPN+ (more details from LAGARDERE PUBLICITE NEWS).





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Radio audience in France: April – June 2024



Aggregates by radio formats

General-interest programs: Europe 1, France BLEU, France Inter, RMC, RTL.

Music programs: Chérie FM, Europe 2, Fun Radio, M Radio, Mouv', Nostalgie, NRJ, Radio Nova, RFM, Rire et Chansons, RTL2, Skyrock.

Thematic programs: BFM Business, France Culture, France Info, France Musique, Radio Classique, RFI-Radio France Internationale.

Local programs: Fip, Les Indés Radios, TSF JAZZ, other local radios not affiliated to a national network.

Definition of audience indicators

AA: Average Audience = Average audience per quarter hour, in percentage of the population or in thousands.

CA: Cumulative Audience = All individuals having listened at least once during the time slot of the day (5 a.m.-midnight) in percentage of the population or in thousands.

TSL: Time Spent Listening per Listener (in hrs/min).

Audience Share: part that represents the listening volume of a station, aggregate or coupling in the overall listening volume of the radio media



Over the April-June 2024 survey period, from 1 April to 23 June 2024, the news was marked by events likely to have had an impact on radio listening behaviour:

14 April: Iran launches more than 200 drones and missiles towards Israel.

16 April: the Olympic flame is lit at the ancient site of Olympia, Greece. It arrived in France, at the old port of Marseille, **on 8 May**.

27 April: in Châteauroux, a 15-year-old boy was stabbed to death by a teenager of the same age already known to the police.

10 May: Kylian Mbappé announced he is leaving PSG. **3 June**: he will officially arrive at Real Madrid next season.

15 May: Emmanuel Macron declares a state of emergency in New Caledonia after riots which left 3 dead, including a police officer.

23-24 May: public broadcasting is disrupted by a strike against the proposed reform providing for a consolidation of public media.

28 May: Spain, Ireland and Norway recognize the State of Palestine.

9 June: in France, the National Rally party, led by Jordan Bardella, easily came first in the European elections with 31% of the vote. During a televised speech, Emmanuel Macron announced the dissolution of the National Assembly and the legislative elections on 30 June and 7 July. **10 June**: the left-wing parties announced an alliance for the legislative elections, the New Popular Front.

14 June: football's Euro 2024 gets underway in Germany.



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Radio audience in France: April - June 2024

Characteristics of the survey



Interviews carried out between 2nd April and 24th June 2024 in a population of individuals aged 13 and older: 17 870 interviews for the Monday-Friday period, and 6 205 interviews for the Saturday - Sunday period.

- Audience data collected on the previous day, from 5am to 5am the following morning, spontaneously. The interviewee quotes the names of the radio stations listened to, without suggesting a response.
- Interviews were carried out on Sundays and public holidays included, on mobile phones and landlines in order to optimise the reachability of the population by telephone. Calls were made between 3.30pm and 9pm Monday to Friday, from 11am to 8pm on Saturday mornings and between 3pm and 8pm on Sundays.
- Daily checks on the socio-demographic representativeness of the sample, with interviews evenly distributed between the survey days.
- Audience results are based on the "Monday-Friday" timeframe, excluding Days of Low Activity (DLA), days on which the activity rate is less than 55%. For the period April - June 2024, 6 DLA were recorded: Monday 1st April, Wednesday 1st May, Wednesday 8th May, Thursday 9th May, Friday 10th May and Monday 20th May.
- Only the cumulative audience can be used to calculate the number of listeners : Cumulative audience (as a %) \times 556,350 = number of listeners.

The same calculation cannot be performed using audience share

About Médiamétrie, a trusted third party for fair and objective measurements

Médiamétrie is committed to provide its customers with joint and sovereign standard audience measurements. As data leader and media expert, the company applies its know-how to video, audio and crossmedia behaviour measurements, as well as advertising effectiveness. Every day, some 800 employees design and produce the right measure for today and tomorrow to support the free decisionmaking of the company's customers in France and abroad. In 2022, Médiamétrie Group achieved a turnover of €104.2 million and processed over one billion data every day.

Further information:





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